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SUPPRESSION OF CLAIMS FOR ANTIOXIDANTS VIOLATES FIRST AMENDMENT:

ALLIANCE FOR NATURAL HEALTH USA SUES FDA

Today the Alliance for Natural Health USA (ANH-USA), along with dietary supplement formulators Durk Pearson and Sandy Shaw, and the Coalition to End FDA and FTC Censorship, sued the Food and Drug Administration in the U.S. District Court for the District of Columbia. The suit seeks declaratory and injunctive relief on the grounds that FDA's June 19, 2009, decision to suppress claims that antioxidants reduce the risk of cancer infringes on ANH-US' right to speak freely about truthful health information.

ANH-USA (see below) is a membership-based organization that strives to empower consumers with the information they need to take personal responsibility for their health. ANH-US' professional and industry members have a particular interest in the dissemination of information on nutrition when explaining the benefits of dietary supplements they recommend to patients and consumers. The suit alleges that FDA's actions interfere with ANH-US' goal of facilitating the free flow of credible scientific information.

Regarding the suit, ANH-USA Executive Director Gretchen DuBeau stated, "When educated consumers make dietary and lifestyle changes, they can reduce their need for medical intervention and reduce the public cost of health care by reducing demand. However, FDA's recent actions circumvent the public's ability to learn about the benefits of health foods and food supplements, a prerequisite to making informed personal health decisions."

The suit is the third filed by ANH-USA over the past several weeks. ANH-US also sued the FDA for suppressing claims that selenium reduces the risk of cancer and for subjecting manufacturers of dietary supplements to the same criminal penalties for minor paperwork violations as for selling contaminated products.

Alliance for Natural Health USA is represented in this matter by Emord & Associates, P.C.

"Promoting sustainable health and freedom of choice in healthcare through good science and good law"

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NOTES TO THE EDITOR:

About the Alliance for Natural Health USA:

American Association for Health Freedom (AAHF) is in the process of merging with the international organization Alliance for Natural Health and is doing business as Alliance for Natural Health US.

AAHF is a 501(c)4 nonprofit organization that protects Americans' rights to access integrative medicine and dietary supplements. AAHF protects the right of the consumer to choose and the practitioner to practice by lobbying Congress and state legislatures; by educating the public, press and decision-makers on integrative medicine; by initiating legal activities; and by joining and forming significant coalitions. More information is available at www.healthfreedom.net.